# Kai Dankel

## **Professional Experience**

Bluescape Software • San Carlos, CA Principal UX Designer April 2020 – Present

HERE North America • Berkeley, CA Principal UX Designer

Mai 2016 – March 2020

#### HERE Deutschland GmbH • Berlin, Germany Senior Designer

January 2014 – April 2016

Nokia • Berlin, Germany Senior UI Designer August 2010 – December 2013

Design Consultant • Berlin, Germany

January 2003 – July 2010

- created flows and UI design for new sharing experience
- simplified the user access and permission model
- designed a system for zoom control and object placement
- collaborated with product management and engineering on new and redesigned features, e.g. canvases, object selection, and manipulation

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- implemented a design system and component framework for tooling, reducing implementation time by 30%
- collaborated with a cross-continental team of designers, researchers, and developers on internal tools and processes for data collection and map publishing
- generated \$7M revenue by working with customers on new design concepts to integrate location data
- led the UX and visual design of the HERE navigation companion apps for connected cars (iOS, Android, and web app)
- consulted major car manufacturers on integrating and customizing companion apps for their needs
- successfully shipped mobile companion for Jaguar, Land Rover, and others
- drove the UX design for a new hardware product from concept to prototyping to execution
- created concepts and visuals for mobile app, web frontend, and custom map design
- designed animated visualizations for motion data
- collaborated with soft- and hardware engineers to create app and sensor prototypes with custom UI
- created interaction concepts, visual designs, and motion graphics for both online and offline projects
- notable clients: Adidas, Allianz, Bayer, BMW, Deutsche Telekom, eBay, Goodyear, Mercedes Benz, Microsoft, Otto Bock, Sparkasse, Volkswagen

## Skills

UX Design • UI & Interaction Design • Information Architecture • User Journeys • User Flows • Prototypes • Design Production Design Systems • Service Design • Design Thinking • Usability & User Testing • Iconography • Illustrations

### Education

Anhalt University of Applied Sciences • Magdeburg, Germany Diplom (equivalent to M.Sc.) in social work 1998

